

## CITY OF ST. AUGUSTINE, FLORIDA

### Public Art Committee Meeting April 19, 2024

The Public Art Committee met in formal session at 3:00 P.M., Friday, April 22, 2024, in the Alcazar Room at City Hall. The meeting was called to order by Roxanne Horvath Chairman, and the following were present:

**1. ROLL CALL:** Roxanne Horvath, Chairman  
Randal Roark  
Diane Mataraza

Absent: Christina Parrish-Stone  
Julie Dickover

**Also Present:** Isabelle Lopez, City Attorney  
Darlene Galambos, City Clerk  
Elyse Anderson, Recording Secretary

### 2. General Public Comment

(None)

### 3. Discussion of Art Selection Process

Ms. Horvath said the intent of the meeting was to set up an evaluation process for the art applications. She said the submissions received were a bit overwhelming, but she was happy with the number of responses.

Ms. Horvath said, once a decision was made the information could be relayed to the other two committee members as they were unable to attend.

#### 3.A. Suggestions for Initial Evaluation

Mr. Roark said his concern was at the next meeting on April 26, 2024, the committee would need a way to discuss the applications since there were so many. He thought a systematic process would be the most efficient and noted in the 'Call for Artist' there were specific qualifications that should be considered. He suggested using

a point system as outlined in the packet; however, felt they were supposed to use their expertise to make the best decision possible.

Ms. Mataraza agreed with Mr. Roark and said since this was the first public art project in St. Augustine, this should be done with a system that encouraged public policy leaders to see there was a process that could be fair as this could assist in the future. She said by having a system, it allowed them to provide the City with evidence to make sure the committee was not subjective but more objective. She said the main thing was for the committee to have common criteria as that was the objective. She suggested adding to the list of criteria experience with large scale art, which could be the determining factor and help narrow down the applications.

Ms. Lopez reminded the Committee that the art piece had to stay within the regulations of the Department of Transportation (DOT). Ms. Horvath asked about applicant twenty-six, which was an international application from Germany. She asked how that should

be handled since the committee only requested national.

Ms. Lopez replied the 'Call for Artist' specified that the artist who obtains the contact had to legally be allowed to work within the United States, which was stipulated by Florida law. She said if the applicant was not allowed to work in the United States the applicant would not qualify.

Mr. Roark asked if the applicant could be contacted to see if they were eligible to be considered.

Ms. Lopez said they would contact the applicant to find out their work status prior the next meeting.

The Committee had a lengthy discussion regarding what criteria to use and how to apply it to the applications.

Ms. Lopez asked for clarification and said if the criteria would be left up to each individual person to weight.

Ms. Horvath suggested using the four criteria from Mr. Roark.

Ms. Lopez said use the Roark matrix and use their own judgement on how it was weighed. She said part two was for each committee member to rank each application or use it as a basis for ranking each application or was it to narrow the applications down to their top ten.

Ms. Horvath said the matrix would be for personal use.

Mr. Roark said the best option would be to agree to a matrix and apply the ranking for their own benefit, that way each committee member could narrow the applications down to the top ten or twenty.

Ms. Lopez clarified to use the Roark criteria as each committee member saw fit and each committee member come prepared with their top ten artist.

Ms. Mataraza asked if the committee was unable to come to a resolution, the end of the meeting next week was an opportunity to have a second one to finalize the finalists.

Ms. Horvath replied that would be the last meeting that Ms. Dickover was able to attend, and she wanted to have her input on the decision. She felt that the top ten would be best because that would be a total of fifty artists.

Darlene Galambos, City Clerk, asked the committee to provide their top ten list to her when they came at the next meeting in order to develop a list for the committee to review.

Ms. Horvath suggested using the application number instead of the applicant's name.

## **MOTION**

**Ms. Horvath MOVED to have Board Members utilize the Roark matrix and apply their own professional judgment to come up with a short list of no more than 10 artists to discuss at the April 26th meeting. The MOTION was SECONDED by Mr. Roark and APPROVED BY UNANIMOUS VOICE VOTE.**

## **4. ADJOURNMENT**

The meeting was adjourned at 3:48  
P.M.

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